EPSON

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September 2026

Lifestudio Flex – mini smart projector

EF-73

KEY FEATURES:

- **Triple Core Engine –** new Epson technology that combines 3LCD and RGB LED to deliver vivid colour reproduction and wide colour gamut for a more immersive viewing experience
- **Bright and vibrant image quality –** up to 1,000 lumens colour brightness and 1,000 lumens white brightness
- **Exceptionally sharp 4K[1] experience –** 4K PRO-UHD uses advanced pixel shifting technology and image processing to deliver amazing detail and clarity without sacrificing picture brightness
- **RGB LED light source –** provides up to 20,000 hours of virtually maintenance free operation
- **Intelligent instant setup –** auto focus, auto keystone, auto obstacle avoidance, auto wall colour correction and screen fit
- **Built-in Google TV[2] –** with Netflix, Youtube, Prime Video, Disney+ and many more
- **Rich, room-filling audio –** two built-in speakers featuring Sound by Bose[3] and Dolby Audio technology for a truly immersive experience
- **Built-in gimbal –** flexible projection stand supporting multiple viewing angles
- **Premium design –** design boasts ambient lighting and luxury finishes
- **Wireless charging –** wireless mobile charging base integrated directly into the stand
- **Up to 150-inch image size –** transform virtually any wall into a giant screen
- **3 year projector warranty –** enjoy peace of mind

features & benefits

3LCD technology

All Epson projectors are based on 3-chip LCD technology for amazing colour, incredible detail and solid reliability. 3LCD's 3-chip architecture dedicates an entire chip to process each primary colour – red, green and blue, continuously. Unlike single-chip technology that delivers colour sequentially, you get full-time colour. The result is vibrant, realistic images and video all delivered with 3LCD's true-to-life colour.

Triple Core Engine

Enjoy outstanding image quality with Epson's Triple Core Engine technology, which combines Epson's 3LCD projection system and advanced light-source design to deliver bright, vivid and accurate colours. Paired with a long-lasting LED light source rated for up to 20,000 hours, it provides reliable, maintenance-free performance for years of entertainment.

Up to 3x brighter colours with Epson projectors[4]

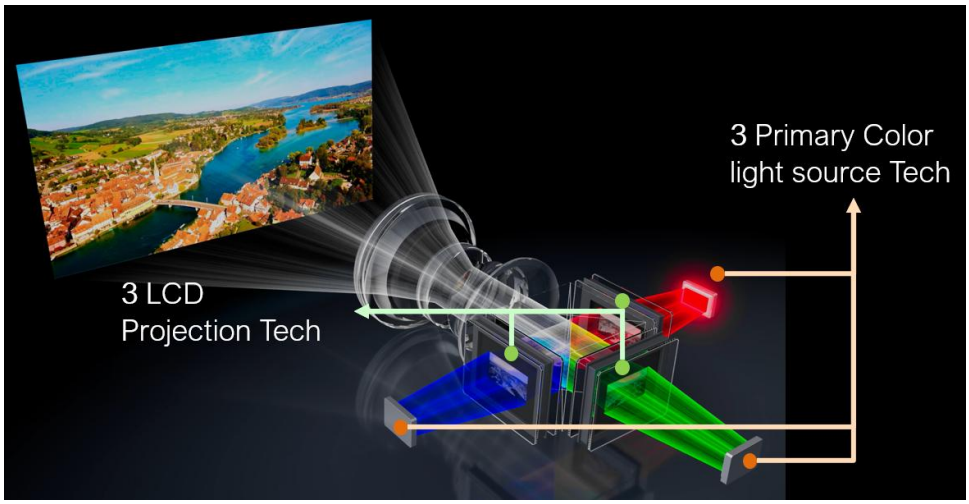
Epson projectors use 3LCD engines that have no colour wheel with a white segment and therefore don't force a trade-off between white and colour brightness. In fact, Epson projectors have up to 3x brighter colours than their leading competitive 1-chip DLP projectors[4].

features & benefits

Vibrant images on massive display

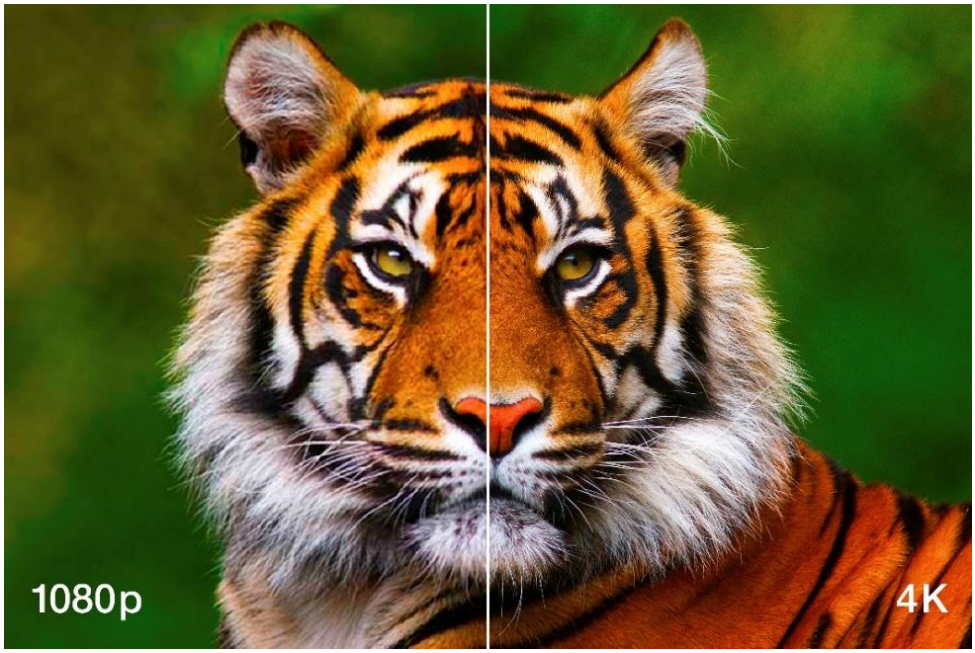
Powered by Epson's latest Triple Core Engine technology, the Epson Lifestudio Flex delivers up to 1,000 lumens of both white and colour light output, producing bright, vibrant images for everyday entertainment and more.

The Epson Lifestudio Flex brings an impressive up to 150-inch display experience, transforming any space into a big-screen entertainment environment.



Experience stunning 4K PRO-UHD[1]

Enjoy breathtaking detail and vibrant colours with Epson's 4K[1] PRO-UHD technology. Combining advanced pixel-shifting with HDR support, the Epson Lifestudio Flex delivers sharp, lifelike images with exceptional clarity, making every movie, game and sporting event more immersive on the big screen.



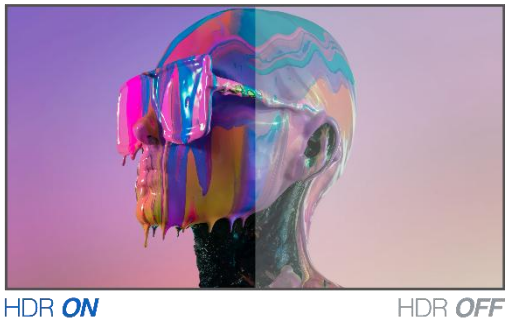
True, deeper, richer blacks

With an exceptional 5,000,000:1 dynamic contrast ratio, the Epson Lifestudio Flex delivers stunning depth and clarity across every scene. Dark areas appear richer and more detailed, while bright highlights maintain impressive brilliance creating a cinematic experience filled with lifelike contrast and realism.

features & benefits

10-bit colour processing

Full 10-bit HDR colour processing utilises 100% of the HDR source information. Combined with Epson's advanced image processing and vibrant colour performance, HDR content is reproduced with outstanding depth, realism and natural colour expression.



Frame interpolation

Frame Interpolation technology inserts additional frames between original video frames to create smoother, more natural motion. This helps reduce motion blur during fast-moving scenes, making sports, action movies and gaming appear sharper and more fluid for a more immersive viewing experience.

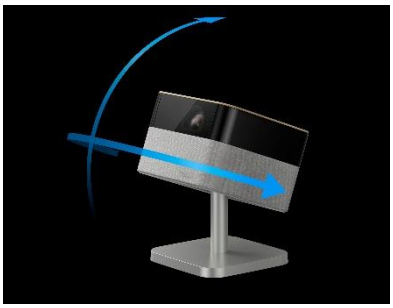
Immersive gaming

Gamers can now take full advantage of the latest generation of gaming on a 150" 4K[1] display with HDR. The near-seamless integration into your gaming setup creates a captivating experience, where the game world expands beyond the confines of a traditional screen.

With input lag times below 20 ms[5], it ensures a responsive gaming experience, while the vibrant colours and sharp details bring games to life in a way that's both exhilarating and visually stunning.

Epson Lifestudio Flex has a Game Mode specifically designed to enhance gaming experience.

features & benefits



Built-in gimbal for flexible projection

The Epson Lifestudio Flex features a built-in gimbal stand that provides flexible projection with easy angle adjustment. Whether projecting onto a wall, ceiling, or other surface, users can quickly position the image for the best viewing experience, making the Epson Lifestudio Flex ideal for entertainment in almost any space.

Luxury design with ambient light

The Epson Lifestudio Flex combines elegant lifestyle design with subtle ambient lighting to create a sophisticated entertainment centrepiece for modern homes. Its premium finishes and integrated stand complement contemporary interiors, while the soft ambient lighting adds a warm and inviting atmosphere, making the projector look just as impressive when idle as it does in use.

Wireless mobile charging

The Epson Lifestudio Flex features an integrated wireless charging pad built into its premium stand, allowing compatible smartphones to charge conveniently while you enjoy movies, gaming, or streaming content. This thoughtful addition enhances everyday usability and reinforces the EF-73's position as a stylish lifestyle projector designed for modern living.

features & benefits

Intelligent instant setup

The Epson Lifestudio Flex makes setup effortless with its intelligent auto correction technology. It automatically adjusts keystone, focus, obstacle avoidance and wall colour correction to deliver a perfectly aligned, sharp and colour-accurate image with minimal user intervention. For added convenience, the screen fit feature allows users to easily adjust the image to match the screen size and projection area, helping achieve an optimal viewing experience without complicated setup.

Auto keystone correction

Screen fit

Auto obstacle avoidance

Auto wall colour adjustment

Portable power anywhere[6]

Designed for true portability, the Epson Lifestudio Flex can be powered by a compatible USB-C PD power bank, giving users the freedom to enjoy big-screen entertainment beyond the living room. Whether indoors or outdoors, this flexible power option makes it easy to stream movies, watch sporting events, or share content virtually anywhere without relying on a nearby power outlet.

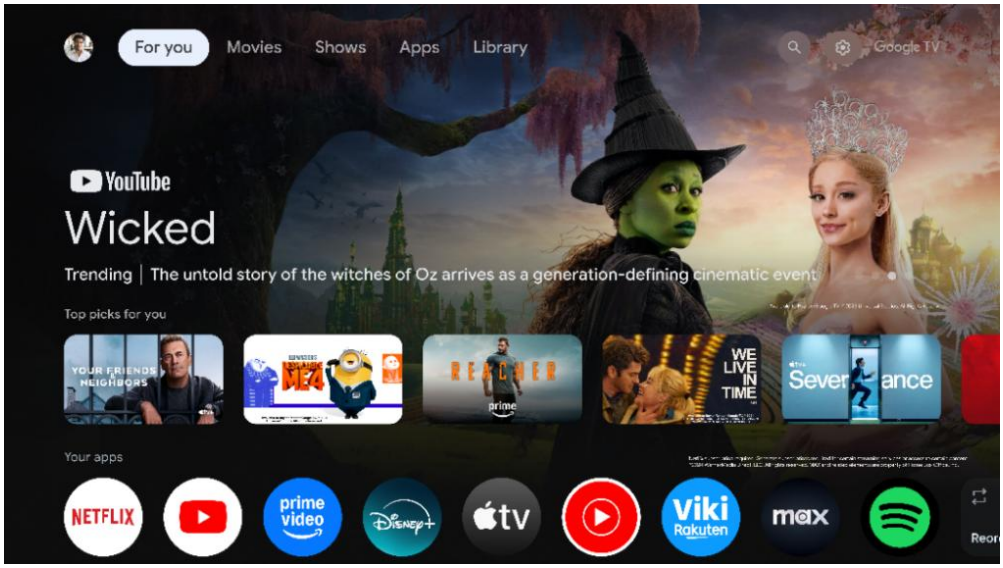
features & benefits

Entertainment you love, with a little help from Google[2]

Google TV

It's all right here. With 400,000+ movies and shows available across 10,000+ apps, Google TV™ takes streaming to the next level – bringing together your favourite entertainment from across your apps and organising it all, just for you.

The comes with built-in Google Assistant, allowing you to control your projector effortlessly using just your voice.

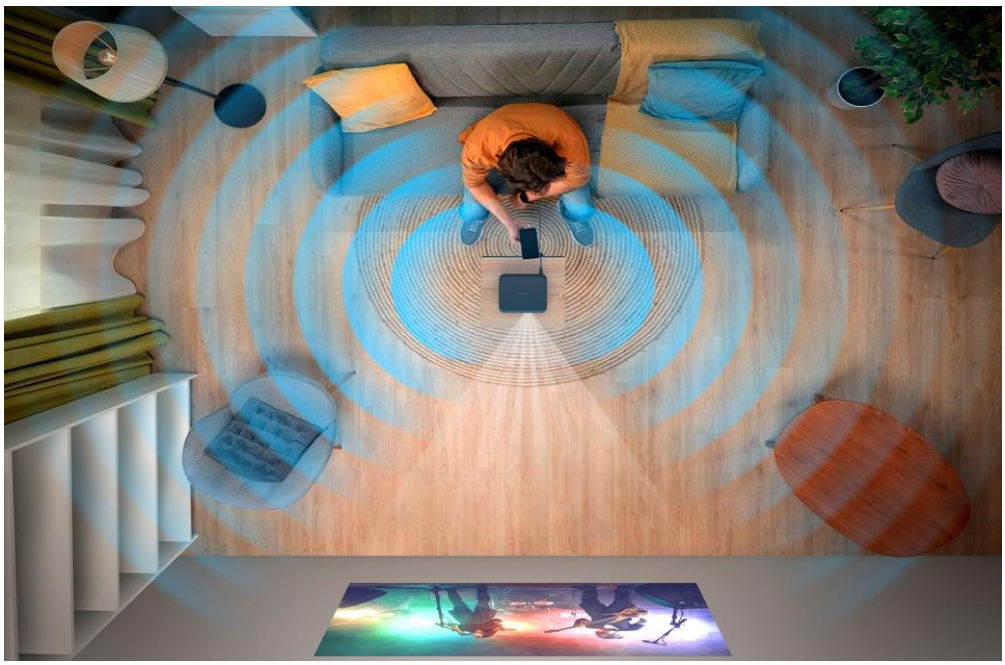


Premium Sound by Bose[3]

SOUND BY BOSE

The Epson Lifestudio Flex delivers powerful and room-filling sound enhanced by Bose[3].

The custom designed stereo system creates audio you can feel, delivering rich, balanced sound with deep bass, pulling you and everyone around you, right into the action. We can't wait for you to hear it.



product specifications

PROJECTOR		
Product name	EF-73 NEW	EF-22B
Product code	V11HC16853	V11HB38153
TECHNOLOGY		
Projection system	3LCD technology, RGB liquid crystal shutter, Triple Core Engine	3LCD technology
LCD panel	0.62 inch	0.62 inch
Light source	LED	Laser diode
IMAGE		
Colour light output	1,000 lm	1,000 lm
White light output	1,000 lm	1,000 lm
Resolution	4K PRO-UHD[1]	Full HD
Aspect ratio	16:9	16:9
Contrast ratio	Over 5,000,000:1	Over 5,000,000:1
Colour video processing	Full 10-bit	8-bit
Colour reproduction	Up to 1.07 billion colours	Up to 1.07 billion colours
OPTICAL		
Throw ratio	1.2	1.0 (zoom: wide) - 1.81 (zoom: tele)
Zoom (digital)	1.0 - 3.33	1.0 - 1.82
Screen size	30” to 150”	30” to 150”
Projection distance wide	1.59 m (60 inch screen)	1.33 m (60 inch screen)
F number	1.6	2
Focal length	16.6 mm	13.9 mm
CONNECTIVITY		
Input: digital	1 x HDMI (eARC / ARC)	1 x HDMI (ARC)
USB: I/O	1 x USB type A (for PC free & firmware update)	1 x USB type A (for PC free & firmware update)
	1x USB type B (firmware update)	1x USB type B (firmware update)
	1x USB C	
Wireless connectivity	Built-in	Built-in
GENERAL		
Dimensions D x W x H (excluding feet)	198 x 190 x 250 mm	191 x 236 x 193 mm
Fan noise (normal / eco)	28 / 23 dB	23 / 19 dB
Weight	3.9 kg	3.0 kg
Power Consumption (normal / standby)	135 W / 2 W	106 W /0.5 W
Warranty	3 years	3 years

product specifications

PROJECTOR		
Product name	EF-73 NEW	EF-22B
Product code	V11HC16853	V11HB38153
ADVANCED FEATURES		
Built-In speakers	Sound by Bose[3]	unbranded
Sound output	2-way with dual passive radiator (10 W total)	2 x 5 W
Auto wall colour adjustment	Yes	No
Auto keystone correction	Yes	Yes
Auto focus	Yes	Yes
Auto obstacle avoidance	Yes	Yes
Screen fit	Yes	Yes
Smart protection eye	Yes	Yes
Scene adaptive gamma	Yes	No
Frame interpolation	Yes	No
HDR10	Yes	Yes
Auto low latency mode	Yes	No
Game Mode	Yes	No
Built-in gimbal	Yes	Yes
Ambient light	Yes	No
Wirelss charging	Yes	No
Smart media player	Yes (Built-in) Google TV[2]	Yes (Built-in) Google TV[2]
Sound modes	Cinema, dialogue, music, standard	Standard, vocal, music, movie
Display picture modes	Dynamic, vivid, cinema, natural	Dynamic, vivid, cinema, natural

Pricing

Product Code	Description	RRP (INC GST)
V11HC16853	EF-73	$ 2,199.00

CoverPlus

Product Code	Description	RRP (INC GST)
TBA	TBA	TBA

Packaging dimensions

Product Code	Description	Dimensions D x W x H	Grpss weight
V11HC16853	EF-73	360 x 325 x 320 mm	6.33 kg

Connectivity

1. 4K Resolution Enhancement Technology shifts each pixel to produce an image on screen, up to the stated specification.
2. Google TV is the name of this device's software experience and a trademark of Google LLC, Google, YouTube and YouTube Music are trademarks of Google LLC.
3. Sound by Bose is a trademark of Bose Corporation used under license by Epson.
4. Colour brightness (colour light output) in brightest mode, measured by a third-party lab in accordance with IDMS 15.4. Colour brightness will vary depending on usage conditions.
5. There is no official standard for input lag measurement and this measurement is made based on the method set by Epson. Please note, each manufacturer measures input lag independently according to their own methods and therefore it is recommended to use as reference. Projector input lag varies in consequence of a difference of input signal and setting conditions.
6. USB-C PD power bank sold separately. Actual runtime varies depending on power bank capacity, projector settings and usage conditions.

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